## Communication in a Transforming Society Pamela A. Custodio, PhD

The Philippines Communication Society Review is an annual academic journal that publishes research articles and critical essays. The contents of year's issue of the PCS Review contain the outstanding articles from the high number of submissions we received and represent the breadth of communication studies in the Philippines.

The nine research articles and four critical essays center on slices of communicative acts within which the Filipino makes sense of realities of politics and political legacies, gender, youth voices via theater, the health crisis, culture and language, development goals, participation and empowerment, and silence.

The research articles examined varied topics from iconographies and political legacies of former Philippine presidents Ferdinand Marcos Sr and Corazon C. Aquino, editorials of broadsheets during the 2022 election campaign, beauty pageants and queer narratives, activism and online theater performances; to online communication including rants on social media and safe return to schools, and online ESL teaching. Likewise, studies about agrarian communities are also featured in two research articles about participation, praxis, and transformative communication.

The critical essays are invitations to look closely cinema and how it portrays coping in a new normal, revitalizing Philippine rhetorical education, how sustainable goals can be studied communicationally, and the challenge to reconceptualize the fractured paradigm of participatory communication.

This open issue of the *PCS Review* hopes to capture the breadth and scope of communication research in the Philippines and invite dialogue and discourse among communication scholars to enrich our understanding of communicative acts as struggles to attain our full human potential and social change.



Associate Professor PAMELA A. CUSTODIO. PhD teaches at the University of the Philippines Los Baños College of Development Communication as a fulltime faculty member and permanent member of the UPLB Graduate School. She has been teaching courses in development journalism, communication theorv and qualitative communication research. Dr. Custodio is a graduate of BS Agriculture, MS and PhD in Development Communication degrees with cognates in agriculture and social forestry. She has written about communication and social change published as articles in various refereed journals and book chapters, and worked with

agriculture and environmental specialists in projects on rural development and environmental policy advocacy. She served as editor-in-chief of the *Philippine Journal of Development Communication* in 2013-2014 and associate editor of Media Asia from 2020-2022. She is currently the school secretary of the UPLB Graduate School as well as a member of the UPLB Research Ethics Board.